



AKRON
CHILDREN'S
MUSEUM

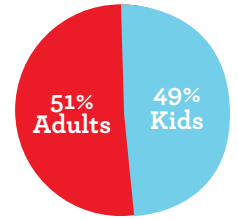
2017
ANNUAL REPORT

AKRONKIDS.ORG



IMPACT BY THE NUMBERS

67,783 total visitors



family memberships

2,051



DEAR FRIENDS

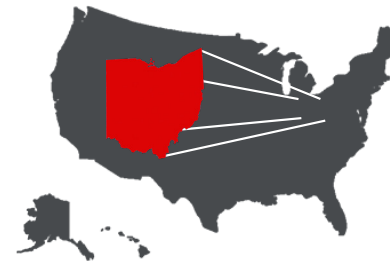
The Akron Children's Museum recently completed its' inaugural year. From November 26, 2016 to end of 2017, over 60,000 individuals from 57 counties and 44 states visited the museum, and over 2,000 families became museum members. The Akron Children's Museum presents exhibits and programming that inspires exploration, discovery and problem solving while connecting families, individuals, and organizations in our community. Affordable and accessible to all, the museum creates experiences and events that make our county and region a vibrant place to live and visit.

We are thankful for our champions who supported our vision to provide educational experiences that promote lifelong learning through the power of creativity and informal play.

Thank you for your continued support which has enabled us to provide unique experiences for all to learn through play.

Traci J. Buckner
Executive Director

Betsy Hartschuh
President, Board of Directors



VISITORS FROM
57 OHIO COUNTIES
AND 44 STATES

100 educational programs

4 free community days

40 field trips

1 executive director hired



Numbers include the 31 days ACM was open in 2016.



Statement of Activities

<i>REVENUE</i>	<i>\$624,473.28</i>	<i>EXPENSES</i>	<i>\$280,034.48</i>
Operations	\$13,344.39	Operations	\$254,315.04
Admission	\$191,413.92	Programs & Events	\$11,977.60
Memberships	\$143,622.00	Marketing	\$13,741.76
Donations & Grants	\$250,505.97		
Party Rentals	\$11,882.00		

SPONSORS & DONORS

A. R. T. Foundation
 Acme Fresh Markets
 Akron Art Museum
 Akron Children's Hospital
 Akron Marathon
 Akron Public Schools
 Anonymous
 Apteryx, Inc.
 Ted & Linda Bare
 Sonny & Stacy Bare
 Aaron & Natalee Caipen
 Trina Carter
 Cavanaugh Building Corporation
 City of Akron
 Mary S. & David C. Corbin Foundation
 Creative Concepts Flooring Systems
 Michelle Dangerfield
 Kristin & Chad Durian
 Ernst & Young
 Finit Solutions
 FirstEnergy Foundation
 David & Barbara George
 GOJO

The Gotshall-Hartschuh Families
 GPD Employee Foundation
 Robert & Patricia Hewitt
 Ryan & Betsy Hartschuh
 The J. M. Smucker Company
 Jeff the Plumber
 Jentner Financial
 The Bryan & Susan Kinnamon
 Family Fund
 The King Family
 John & Joan Knepp
 Dave Komito
 Dave Lieberth
 Little Tikes
 Bill Lowery Stouffer Realty
 The Mark & Brandy Moorhead Family
 The Maynard Family Foundation
 The Musson Charitable Foundation
 National Design Mart
 Northern Ohio Golf Charities
 Mark & Tina Oelschlager
 OMNOVA Solutions Foundation
 Power Media

PNC
 Amy Pugliese
 The Read Family Fund
 Richfield Veterinary Allergy
 & Dermatology
 Charles E. & Mabel M. Ritchie
 Memorial Foundation
 Roetzel & Andress
 Shamp Bionics
 SMARTgirl Consulting, LLC
 Jessica & Ian Sigalow
 Signet
 Terry & Darla Smith
 Soap Box Derby
 Step 2
 Summit County Historical Society
 Ben & Tessa Tegel
 Turtle Plastics
 The Welty Family Foundation
 West Akron Kiwanis
 Western Reserve Hospital
 Witschey, Witschey and Firestone
 WWBD Consulting, LLC
 Asuama & Ebony Yeboah-Amankwah

> We grew our All-Access Kids' Fund, giving out 800 free passes to children and families who may not have had access.

> Added 4 new exhibits: Canal Corner, Akron Marathon Blue Line Challenge, Little Monster Maker Space, and Light Up Akron.

> Grew partnerships to ensure well-rounded programming based on our four educational pillars: STEM, Health & Wellness, Civic & Community, and Arts & Culture

> Became part of Kulture City, which allows individuals with autism and other sensory needs the ability to see and experience all the things the world has to offer



Board of Directors

BETSY HARTSCHUH *co-founder, president*

RYAN HARTSCHUH *co-founder*

CHRIS CREAHAN

SAM CREWS

MELISSA FASHINPAUR

CHRIS GRIFFITH

JULIE HALL *treasurer*

LESLIE KING

AMANDA LEFFLER

MICHAEL LIVESAY

JOE MAZUR

JONATHAN MORSCHL

MARIA NAGEL

KATIE SMITH

ALEXIS RIZOPULOS

EBONY YEBOAH



ACM Staff

ALEX ELIOPOULOS *operations manager*

CYNDI FIEHN *development & membership manager*

MARGARET KELLER *education coordinator*

CHRIS KOVACEVICH *special projects coordinator*

MEAGAN RODGERS *outreach coordinator*

MAGGIE SPANGLER *visitor experience manager*

interactive floor specialists

RACHEL AMOS

HAROLD AUBERRY

HAYDEN DICKERSON

MOLLY LESLEIN

KAILTIN MURPHY

ANNIE PRESTON

KATE WILHELM

SARAH WOLVERTON



MISSION STATEMENT

To be a *gathering place* for children and families, where *play inspires exploration, discovery, and problem solving.*

VISION STATEMENT

We envision a community shaped by *lifelong learners*, who provide innovative leadership *inspired by creativity* and diverse perspectives.

