



AKRON
CHILDREN'S
MUSEUM

2018
ANNUAL REPORT

AKRONKIDS.ORG

216 S. MAIN STREET
AKRON, OH 44310
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DEAR FRIENDS

The Akron Children's Museum celebrated its second anniversary in 2018, surpassing 124,400 museum visitors and over 2,000 family memberships. To be only 2 years old, the museum is already contributing to the vibrancy in downtown Akron. The museum presents exhibits and programming that inspires exploration, discovery and problem solving while connecting families, individuals, and organizations in our community. Affordable and accessible to all, the museum creates experiences and events that make our county and region a vibrant place to live and visit. We are confident the museum will be a jewel in our city for generations to come.

We are thankful for all who champion our vision to provide educational experiences that promote lifelong learning. Thank you for your continued support which has enabled us to provide unique experiences for all to learn through the power of play.

Betsy Hartschuh
President, Board of Directors

Traci J. Buckner
Executive Director

2018 IMPACT BY THE NUMBERS

52,156 total visitors



New family memberships

1,115



1,952

free passes given to children and families from our All-Access Kids Fund

90 educational programs

10 sponsored free field trips

52 educational field trips





> We added new exhibits, The Akron Express, a Barn in the Farm area, and upgraded Baby Zone.

> We grew partnerships to ensure well-rounded programming based on our four educational pillars: STEM, Health & Wellness, Civic & Community, and Arts & Culture

> We hosted two fundraising events; Grown-Up Playdate which raised \$42,000 and Hands-on Holidays which raised \$15,000. Funds allowed us to update exhibits and create new experiences for our visitors.



Statement of Activities

REVENUE	\$556,743	EXPENSES	\$454,801
Donations & Grants	\$166,165	Operations	\$360,013
Admissions	\$158,261	Depreciation	\$39,744
Corporate Sponsorships	\$82,750	Programs & Events	\$37,022
Memberships	\$81,243	Marketing	\$18,022
Programs & Events	\$61,481		
Retail	\$6,843		

SPONSORS & DONORS

Burton D. Morgan Foundation
Orr Family Foundation

Akron Children's Hospital
PNC Foundation

The Sisler McFawn Foundation
Brian Cavanaugh

Akron Community Foundation
Acme Fresh Market Foundation

Stouffer Realty
First Energy Foundation

Chris Fashinpaur
National Design Mart
Bill Myers
Huntington National Bank
Akron Community Foundation

Ernst & Young
First Energy Foundation
Benjamin Tegel
Sue & Gordon Hartschuh

Goodyear Airship Operations
Chris Creahan
Patrick Duffy

Pro Football Hall Of Fame
The Bryan & Susan Kinnamon Family Fund
Phil Maynard

Lloyd L. & Louise K. Smith Foundation

The Read Family Fund
Junior Women's Civic Club

Firestone Country Club

Thirsty Dog Brewing Co

Brouse McDowell, LPA

Linda Apple

Neal & Sonja Gresham

Gavin Scott Salon

Witschey, Witschey &
Firestine Co., LPA

Beach Boys Entertainment

Ted & Linda Bare





MISSION STATEMENT

To be a *gathering place* for children and families, where *play inspires exploration, discovery, and problem solving.*

VISION STATEMENT

We envision a community shaped by *lifelong learners*, who provide innovative leadership *inspired by creativity* and diverse perspectives.

Board of Directors

BETSY HARTSCHUH *co-founder, president*

RYAN HARTSCHUH *co-founder*

CHRIS CREAHAN

SAM CREWS

MELISSA FASHINPAUR

CHRIS GRIFFITH

JULIE HALL *treasurer*

BILL LOWERY, II,

WESLEY LAMBERT

ANDRE LESSEARS, SR.

MICHAEL LIVESAY

JOE MAZUR

MARIA NAGEL

ALEXIS RIZOPULOS *secretary*

EBONY YEBOAH



ACM Staff

TRACI BUCKNER *executive director*

CYNDI FIEHN *operations & membership manager*

MARGARET KELLER *education coordinator*

MOLLY LESLEIN *outreach coordinator*

MAGGIE SPANGLER *exhibit & graphic designer*

JENNIFER TOWELL *grants manager*

interactive floor specialists

HAROLD AUBERRY

HAILEY BRAKE

TORI GROVES

SUSAN LINDEMAN

KAILTIN MURPHY

KATE WILHELM

SARAH WOLVERTON

