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EBONY YEBOAH-AMANKWAH
FIRST ENERGY

Dear Business Community Friend,

The Akron Children’s Museum recently celebrated its two year anniversary. In just three years, over 160,000 individuals from 57 counties and 44 states visited the museum, and over 3,000 families became museum members.

The Akron Children’s Museum presents exhibits and programming that inspires exploration, discovery and problem solving while connecting families, individuals, and organizations in our community. Affordable and accessible to all, the museum creates experiences and events that make our county and region a vibrant place to live and visit.

We invite you to consider becoming an ACM business sponsor. As a sponsor, you will be considered a champion of our work to bring people together, while providing opportunities to promote lifelong learning through the power of creativity and informal play.

Our community supporters provided support which allowed us to:

- become the first arts organization in Summit County to participate in the Museums For All program, which allows us to offer a greatly reduced general admission to individuals and families receiving food assistance, identified by showing a Supplemental Nutrition Assistance Program (SNAP) or Electronic Benefits Transfer (EBT) card;
- grow our All-Access Kids’ Fund, a source for free admission to children who may not have access; this fund enabled us to serve 800 children during our inaugural year;
- add exhibits such as, Northern Ohio Golf Charity & Foundation and Jeff the Plumber Canal Corner, Akron Marathon Blue Line Challenge, GPD Group Employees’ Foundation Little Monster Maker Space, First Energy Light Up Akron Circuit Table and Akron (Train) Express;
- grow partnerships to ensure well-rounded programming based on our four educational pillars: STEM, Health & Wellness, Community Readiness, and Arts & Culture;
- facilitate 100 educational program offerings with 250 participants, offer 4 free community days and welcome 40 organizations for field trips

Thank you for considering becoming a sponsor. Akron Children’s Museum plays an important role in community life. Your support would enable us to provide unique experiences for all to learn through play. If you have questions, please contact us at 330.396.6103 or go online to akronkids.org/support/business-sponsorship to become a sponsor.

On behalf of the ACM’s Board, staff, and volunteers - THANK YOU!

Sincerely,

Traci J. Buckner
Executive Director

Bill Lowery
President, Board of Directors



BUSINESS SPONSORSHIPS

Akron Children's Museum's business sponsorships offer compelling benefits for both participating companies, their employees, AND kids who may lack access benefit, too!

COMPANY BENEFITS	FRIEND \$2,500	ACM PARTNER \$5,000	KIDS' CHAMPION \$10,000	IMPACT LEADER \$15,000	COMMUNITY CHAMPION \$20,000
EXHIBIT SPONSOR (EXCLUSIVE)				✓	✓
EXHIBIT SPONSOR (EXCLUSIVE BY INDUSTRY)			✓		
EXHIBIT SPONSOR		✓			
SPECIAL EVENT SPONSOR				✓	✓
COMPANY PROFILE IN ACM E-NEWS			✓	✓	✓
DONOR WALL RECOGNITION	✓	✓	✓	✓	✓
RECOGNITION ON ACM WEBSITE	✓	✓	✓	✓	✓
DISCOUNT TO RENT ACM FOR PRIVATE EVENT	10%	15%	20%	25%	30%
TICKETS TO SPECIAL EVENTS	2	4	6	8	10
VOLUNTEER OPPORTUNITIES	✓	✓	✓	✓	✓
COMMUNITY OPPORTUNITY					SPONSOR OF 1 FREE COMMUNITY DAY
BONUS BENEFITS	SELECT 1	SELECT 2	SELECT 3	SELECT 4	SELECT 5
DONATED MEMBERSHIP CARD*					
A FREE ADMISSION COMPANY DAY					
EMPLOYEE DISCOUNT OF 10% OFF MEMBERSHIP					
SPONSOR OF 1 FIELD TRIP					
SUMMER CAMP SPONSOR					
PROVIDES 10 FREE ADMISSION PASSES					

COMPANY BENEFITS

COMMUNITY CHAMPION - \$20,000 SPONSORSHIP

- Exclusive sponsor for one exhibit. List of available exhibits is provided.
- Company logo on Exhibit Signage, Donor Wall, and ACM Website
- Company profile with logo and image of choice included in one of our monthly e-newsletters
- Listed as a level 2 sponsor of one of our annual events, ex. Grown-Up Play Date or Hands-on Holidays
- Discount of 30% to rent ACM for a private event. Details provided upon request.
- Ten tickets provided for both of our annual fundraiser events, Grown-Up Play Date and Hands-on Holidays
- Community employees have the opportunity to complete volunteer hours at ACM.
- Sponsor of 1 free community day in which ACM will have free admission to the public. Date to be determined.

IMPACT LEADER - \$15,000 SPONSORSHIP

- Exclusive sponsor for one exhibit. List of available exhibits is provided.
- Company logo on Exhibit Signage, Donor Wall, and ACM Website
- Company profile with logo and image of choice included in one of our monthly e-newsletters
- Listed as a level 3 sponsor of one of our annual events, ex. Grown-Up Play Date or Hands-on Holidays
- Discount of 25% to rent ACM for a private event. Details provided upon request.
- Eight tickets provided for both of our annual fundraiser events, Grown-Up Play Date and Hands-on Holidays
- Community employees have the opportunity to complete volunteer hours at ACM.

KIDS' CHAMPION - \$10,000 SPONSORSHIP

- Exclusive by Industry sponsor for one exhibit. List of available exhibits is provided.
- Company name on Exhibit Signage, Donor Wall, and ACM Website
- Company profile with logo and image of choice included in one of our monthly e-newsletters
- Discount of 20% to rent ACM for a private event. Details provided upon request.
- Six tickets provided for both of our annual fundraiser events, Grown-Up Play Date and Hands-on Holidays
- Community employees have the opportunity to complete volunteer hours at ACM.

ACM PARTNER - \$5,000 SPONSORSHIP

- Non-exclusive sponsor for one exhibit. List of available exhibits is provided.
- Company name on Exhibit Signage, Donor Wall, and ACM Website
- Discount of 15% to rent ACM for a private event. Details provided upon request.
- Four tickets provided for both of our annual fundraiser events, Grown-Up Play Date and Hands-on Holidays
- Community employees have the opportunity to complete volunteer hours at ACM.

FRIEND - \$2,500 SPONSORSHIP

- Company name on Donor Wall and ACM Website
- Discount of 10% to rent ACM for a private event. Details provided upon request.
- Four tickets provided for both of our annual fundraiser events, Grown-Up Play Date and Hands-on Holidays
- Community employees have the opportunity to complete volunteer hours at ACM.

BONUS BENEFITS

Option to select bonus benefits as part of your sponsorship. Number of benefits based on sponsorship level.

Community Champion - select 5, **Impact Leader** - select 4, **Kids' Champion** - select 3,
ACM Partner - select 2, and **Friend** - select 1

DONATED MEMBERSHIP CARD

- A membership card will be donated in your company's name to a charitable organization. A list of organizations is available or suggestions are welcome. Membership level based on sponsorship level. The organization can use the membership card unlimited times for one year.
- **Community Champion** - Level 2 (5 person) membership
- **Impact Leader** - Level 1 Plus (4 person) membership
- **Kids' Champion** - Level 1 (3 person) membership

FREE COMPANY DAY AT ACM

- Your company can choose to have a free day at the museum for your employees. Select days are available and must be within the year of sponsorship.

EMPLOYEE DISCOUNT ON ACM FAMILY MEMBERSHIPS

- Employees of your company can purchase a family membership at a 10% discount. Proof of employment at sponsored company required and membership must be purchase on-site at ACM.

SPONSOR OF 1 FIELD TRIP

- With this option, a field trip will be offered to agencies serving a majority of children considered to be at-risk for access to early childhood learning opportunities. Field trip will cover up to 25 children. At museum field trips only; does not include Mobile Museum.

SUMMER CAMP SPONSOR

- Your company will be a sponsor of our Summer Camp in which we hold annually. Your name (or logo depending on sponsor level) will be included on all marketing materials.

FREE ADMISSION PASSES

- ACM will work with a group of social service and other agencies to provide 10 free admission passes to for their clients. Thanks to your company's support!

AKRON CHILDREN'S MUSEUM TAKES PRIDE IN CUSTOMIZING PACKAGES TO MEET YOUR BUSINESS OBJECTIVES AND INTERESTS, INCREASE YOUR COMPANY'S VISIBILITY AND ENHANCE EMPLOYEE, CLIENT AND COMMUNITY RELATIONS.

STILL HAVE QUESTIONS?

Please contact Tessa Tegel at 330-396-6103 OR tessa@akronkids.org.

SCALE THE SUMMIT

Children demonstrate their ability to move purposefully through obstacles. They test out physical skills and persist through challenges. The climbing structure offers opportunities for children to build self confidence by overcoming physical and emotional obstacles, all while fostering healthy habits!



EXCAVATION STATION

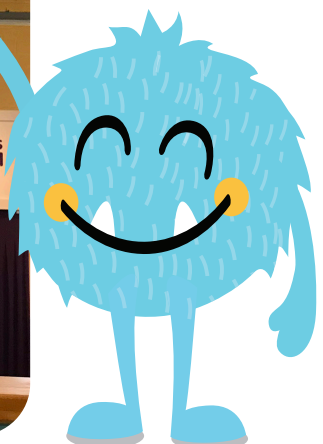
Kids demonstrate curiosity in their explorations of the sight, touch, smell, and sound of the materials being manipulated. Sensory play can be thought of as “food for the brain.” It naturally helps to develop the sense of touch, strengthens fine-motor muscles, invites scientific inquiry, and supports the discovery and differentiation of material properties.

This exhibit will be updated soon with new and improved excavation activities.



VETERINARY CLINIC

In our Healthy Little Monsters Vet Clinic kids learn through imaginary play. They can care for different pets by giving them check ups, and “feeding” and grooming them. There is also an x-ray interactive in which they can match photos of animals to their x-rays.



WIND & AIR

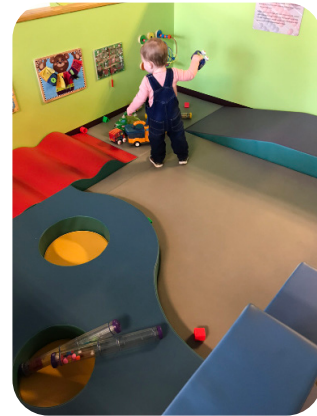
By playing at our Wind Tube, kids learn about cause and effect, force, and weight. By building their own parachutes and sending them into the wind, they practice skills of inquiry and experimentation.

Exhibit is available for a one year sponsorship as it will be moved and updated for our expansion.



BABY ZONE

Young children demonstrate curiosity in their explorations of sight, touch, and sound of the different elements. This area is for your little ones 0-2 years old. There are interactive wall activities, climbing ramp and wave, baby pools, and a mirror.



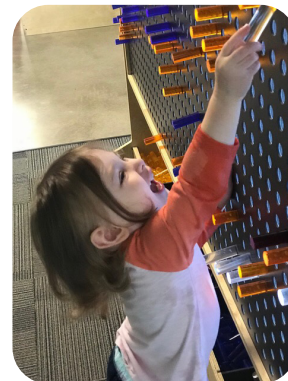
CANAL CORNER

Children love playing at our water table. They can use different materials to make boats, and learn why a material works better than others. They can also learn about canal lock system as they move the locks to send their boats down the canal.



LIGHTS ON!

This area has 2 exhibits, our giant light bright and out light table. Children learn about patterns and little ones work on their fine motor skills.





BUSINESS SPONSORSHIP PLEDGE/PAYMENT FORM

YES! OUR COMPANY/ORGANIZATION IS EXCITED TO JOIN THE AKRON CHILDREN'S MUSEUM, IN SUPPORT OF LEARNING THROUGH PLAY!
I/we have reviewed and understand the benefits we will receive at the selected sponsorship level.

CONTACT INFORMATION

Company Name []
Primary Contact [] Title []
Address [] City []
ST [] Zip [] Phone [] Email []

SPONSORSHIP LEVEL	TERM	PAYMENT SCHEDULE
<input type="checkbox"/> Friend (\$2,500) <input type="checkbox"/> Partner (\$5,000) <input type="checkbox"/> Kids' Champion (\$10,000) <input type="checkbox"/> Impact Leader (\$15,000) <input type="checkbox"/> Community Champion (\$20,000)	<input type="checkbox"/> 1 year <input type="checkbox"/> 2 years <input type="checkbox"/> 3 years	<input type="checkbox"/> 1 installment (annual) <input type="checkbox"/> 2 installment (annual) <input type="checkbox"/> Please invoice me during the following months: _____

PAYMENT

- Please send invoice (ACM will invoice immediately for payment, or every 6 months for semi-annual plan)
- Check enclosed (payable to Akron Children's Museum)
- Pay online with credit card (akronkids.org/support/business-sponsorship)
- Please charge my credit card:

Credit Card Number Exp. Date Security Code Zipcode

Name on Card [] Signature []
(required for credit card processing)

To Mail Form:

To Email Form:

Akron Children's Museum
Attn: Business Sponsorships
216 S. Main Street
Akron, OH 44308

tessa@akronkids.org
*Please include ai or eps file of company logo

Please do not list company name; this sponsorship is "Anonymous."