

SEURINA SEUM

2018 ANNUAL REPORT

AKRONKIDS.ORG

216 S. MAIN STREET AKRON, OH 44310 330.396.6103



DEAR FRIENDS

The Akron Children's Museum celebrated its second anniversary in 2018, surpassing 124,400 museum visitors and over 2,000 family memberships. To be only 2 years old, the museum is already contributing to the vibrancy in downtown Akron. The museum presents exhibits and programming that inspires exploration, discovery and problem solving while connecting families, individuals, and organizations in our community. Affordable and accessible to all, the museum creates experiences and events that make our county and region a vibrant place to live and visit. We are confident the museum will be a jewel in our city for generations to come.

We are thankful for all who champion our vision to provide educational experiences that promote lifelong learning. Thank you for your continued support which has enabled us to provide unique experiences for all to learn through the power of play.

Betsy Hartschuh President, Board of Directors Traci J. Buckner Executive Director

2018 **IMPACT BY THE NUMBERS**

52,156 total visitors

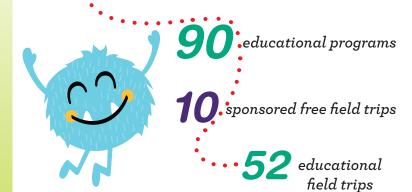
• New family memberships

·...1,115



1,952

free passes given to children and families from our All-Access Kids Fund







- > We added new exhibits, The Akron Express, a Barn in the Farm area, and upgraded Baby Zone.
- > We grew partnerships to ensure well-rounded programming based on our four educational pillars: STEM, Health & Wellness, Civic & Community, and Arts & Culture
- > We hosted two fundraising events; Grown-Up Playdate which raised \$42,000 and Hands-on Holidays which raised \$15,000. Funds allowed us to update exhibits and create new experiences for our visitors.



Statement of Activities

REVENUE	\$556,743	EXPENSES	\$454,801
Donations & Grants	\$166,165	Operations	\$360,013
Admissions	\$158,261	Depreciation	\$39,744
Corporate Sponsorships	\$82,750	Programs & Events	\$37,022
Memberships	\$81,243	Marketing	\$18,022
Programs & Events	\$61,481		
Retail	\$6,843		

Sponsors & Donors

Burton D. Morgan Foundation Orr Family Foundation

Akron Children's Hospital PNC Foundation The Sisler McFawn Foundation Brian Cavanaugh

Akron Community Foundation Acme Fresh Market Foundation Stouffer Realty First Energy Foundation

Chris Fashinpaur National Design Mart Bill Myers **Huntington Nartional Bank Akron Community Foundation Ernst & Young** First Energy Foundation Benjamin Tegel

Sue & Gordon Hartschuh

Goodyear Airship Operations Chris Creahan Patrick Duffy Pro Football Hall Of Fame

The Bryan & Susan Kinnamon Family Fund

Phil Maynard

Lloyd L. & Louise K. Smith Foundation

The Read Family Fund

Junior Women's Civic Club

Firestone Country Club

Thirsty Dog Brewing Co

Brouse McDowell, LPA

Linda Apple

Neal & Sonja Gresham

Gavin Scott Salon

Witschey, Witschey & Firestine Co., LPA

Beach Boys Entertainment Ted & Linda Bare





MISSION STATEMENT

To be a gathering place for children and families, where play inspires exploration, discovery, and problem solving.

VISION STATEMENT

We envision a community shaped by *lifelong* learners, who provide innovative leadership inspired by creativity and diverse perspectives.

Board of Directors

BETSY HARTSCHUH co-founder, president

RYAN HARTSCHUH co-founder

CHRIS CREAHAN

SAM CREWS

Melissa Fashinpaur

CHRIS GRIFFITH

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ACM Staff

TRACI BUCKNER executive director

CYNDI FIEHN operations & membership manager

MARGARET KELLER education coordinator

MOLLY LESLEIN outreach coordinator

MAGGIE SPANGLER exhibit & graphic designer

JENNIFER TOWELL grants manager

interactive floor specialists

Harold Auberry

Hailey Brake

Tori Groves

Susan Lindeman

Kailtin Murphy

Kate Wilhelm

SARAH WOLVERTON



