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Dear Community Friend,

The Akron Children's Museum (ACM) presents exhibits, events and programming that inspire exploration, discovery and problem solving while connecting families, individuals, and organizations in our community. Affordable and accessible to all, the museum creates experiences and events that make our county and region a vibrant place to live and visit.

We invite you to consider becoming an ACM exhibit sponsor. As a sponsor, you will be considered a champion of our work to bring people together, while providing opportunities to promote lifelong learning through the power of creativity and informal play.

Sponsorship offers meaningful benefits that not only reflect your philanthropic values and **strengthen your brand**, but also create a **lasting impact** through the Akron Children's Museum's broad reach. Akron Children's Museum has been featured on numerous radio, television and print news outlets.

It's not the numbers that matter most, but the impact they represent—raising awareness of how partnering together strengthens our community.

- **38** outreach events were conducted throughout the year, to bring the museum directly into the community where thousands of people participated.
- **2,243** guests attended museum events, including Polymer Palooza, Grown Up Play Date, Celebrate Her, Hands on Holidays & Hotcakes, Make Believe Midnight, and Akron Express: Rails & Runways.
- **6,366** individuals and families receiving food assistance were served through the Museums for All program, which offers greatly reduced admission with a SNAP, EBT, or WIC card.
- **15,000+** Facebook followers and **4,000** Instagram followers engage with the museum online.
- **45,000** museum guests are reached annually, providing strong sponsor visibility.
- **315,000+** visitors have been welcomed since the museum opened.

Thank you for considering becoming a sponsor. Akron Children's Museum plays an important role in community life. Your support would enable us to provide unique experiences for all to learn through play. If you have questions, please contact info@akronkids.org, call 330.396.6103, or go online to akronkids.org/support/business-sponsorship to become a sponsor.

On behalf of the Museum's Board, staff, and volunteers - THANK YOU!

Regards,



Traci J. Buckner
Executive, Director



Allyson Boyd
President, Board of Directors





MUSEUM SPONSORSHIPS

Akron Children's Museum's sponsorships offer compelling benefits for both participating companies, their employees, AND kids who may lack access benefit, too!

BENEFITS	FRIEND \$2,500	ACM PARTNER \$5,000	KIDS' CHAMPION \$10,000	IMPACT LEADER \$15,000	COMMUNITY CHAMPION \$20,000
EXHIBIT SPONSOR		✓	✓ *Exclusive by Industry	✓ *Exclusive	✓ *Exclusive
COMPANY PROFILE IN ACM E-NEWS			✓	✓	✓
DONOR WALL RECOGNITION	✓	✓	✓	✓	✓
RECOGNITION ON ACM WEBSITE	✓	✓	✓	✓	✓
DISCOUNT TO RENT ACM FOR PRIVATE EVENT	10%	10%	20%	30%	30%
TICKETS TO KID FOCUSED SPECIAL EVENTS	3	4	6	8	10
TICKETS TO ANNUAL FUNDRAISER	1	2	4	4	6
PROVIDES 10 FREE ADMISSION PASSES		✓		✓	
EMPLOYEE DISCOUNT OF 10% OFF MEMBERSHIP			✓	✓	
SPONSOR OF 1 FIELD TRIP				✓	
A FREE ADMISSION COMPANY DAY up to 100 people during regular museum hours					✓



Ask us about Museum Event and Community Day Sponsorships.

Sponsorships are valid for a period of one (1) year from the date of payment.

BENEFITS

COMMUNITY CHAMPION \$20,000 SPONSORSHIP

- Exclusive sponsor for one exhibit.
- Company logo on Exhibit Signage, Donor Wall, and ACM Website.
- Company profile with logo and image of choice included in one of our monthly e-newsletters.
- Discount of 30% to rent ACM for a private event. Details provided upon request.
- Ten tickets provided for our special events, and six tickets for our annual fundraiser.
- Company employees have the opportunity to complete volunteer hours at ACM.
- A Free Admission Company Day for up to 100 people during regular museum hours.

IMPACT LEADER \$15,000 SPONSORSHIP

- Exclusive sponsor for one exhibit.
- Company logo on Exhibit Signage, Donor Wall, and ACM Website.
- Company profile with logo and image of choice included in one of our monthly e-newsletters.
- Discount of 30% to rent ACM for a private event. Details provided upon request.
- Eight tickets provided for our special events, and four tickets for our annual fundraiser.
- Company employees have the opportunity to complete volunteer hours at ACM.
- Sponsor of 1 field trip.
- Provides 10 free admission passes.
- Employee Discount of 10% off memberships.

KIDS' CHAMPION \$10,000 SPONSORSHIP

- Exclusive by Industry sponsor for one exhibit.
- Company name on Exhibit Signage, Donor Wall, and ACM Website.
- Company profile with logo and image of choice included in one of our monthly e-newsletters.
- Discount of 20% to rent ACM for a private event. Details provided upon request.
- Six tickets provided for our special events, and four tickets for our annual fundraiser.
- Company employees have the opportunity to complete volunteer hours at ACM.
- Employee Discount of 10% off memberships.

ACM PARTNER \$5,000 SPONSORSHIP

- Non-exclusive sponsor for one exhibit.
- Company name on Exhibit Signage, Donor Wall, and ACM Website.
- Discount of 10% to rent ACM for a private event. Details provided upon request.
- Four tickets provided for our special events, and two tickets for our annual fundraiser.
- Company employees have the opportunity to complete volunteer hours at ACM.
- Provides 10 free admission passes.

FRIEND \$2,500 SPONSORSHIP

- Name on Donor Wall and ACM Website.
- Discount of 10% to rent ACM for a private event. Details provided upon request.
- Two tickets provided for our special events, and two tickets for our annual fundraiser.
- Opportunity to volunteer at ACM.

STILL HAVE QUESTIONS? WANT TO DISCUSS A CUSTOM SPONSORSHIP PACKET?

Please contact Tessa Tegel at 330-396-6103 [OR tessa@akronkids.org](mailto:tessa@akronkids.org).



MUSEUM SPONSORSHIP PLEDGE/PAYMENT FORM

YES! OUR COMPANY/ORGANIZATION IS EXCITED TO JOIN THE AKRON CHILDREN'S MUSEUM, IN SUPPORT OF LEARNING THROUGH PLAY!

I/we have reviewed and understand the benefits we will receive at the selected sponsorship level.

CONTACT INFORMATION

Company Name			
Primary Contact		Title	
Address		City	
ST		Zip	
Phone		Email	

SPONSORSHIP LEVEL

- ☐ Friend (\$2,500)
- ☐ Partner (\$5,000)
- ☐ Kids' Champion (\$10,000)
- ☐ Impact Leader (\$15,000)
- ☐ Community Champion (\$20,000)

TERM

- ☐ 1 year
- ☐ 2 years
- ☐ 3 years

PAYMENT SCHEDULE

- ☐ 1 installment (annual)
- ☐ 2 installment (annual)
- ☐ Please invoice me during the following months:

PAYMENT

- ☐ Please send invoice
(ACM will invoice immediately for payment, or every 6 months for semi-annual plan)
- ☐ Check enclosed (payable to Akron Children's Museum)
- ☐ Pay online with credit card (akronkids.org/support/business-sponsorship)
- ☐ Please charge my credit card:

Credit Card Number

Exp. Date

Security Code

Zipcode

Name on Card		Signature	
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(required for credit card processing)

To Mail Form:

Akron Children's Museum
Attn: Museum Sponsorships
216 S. Main Street
Akron, OH 44308

To Email Form:

Tessa@akronkids.org

*Please include ai or eps file of
company logo

- ☐ Please do not list company name;
this sponsorship is "Anonymous."